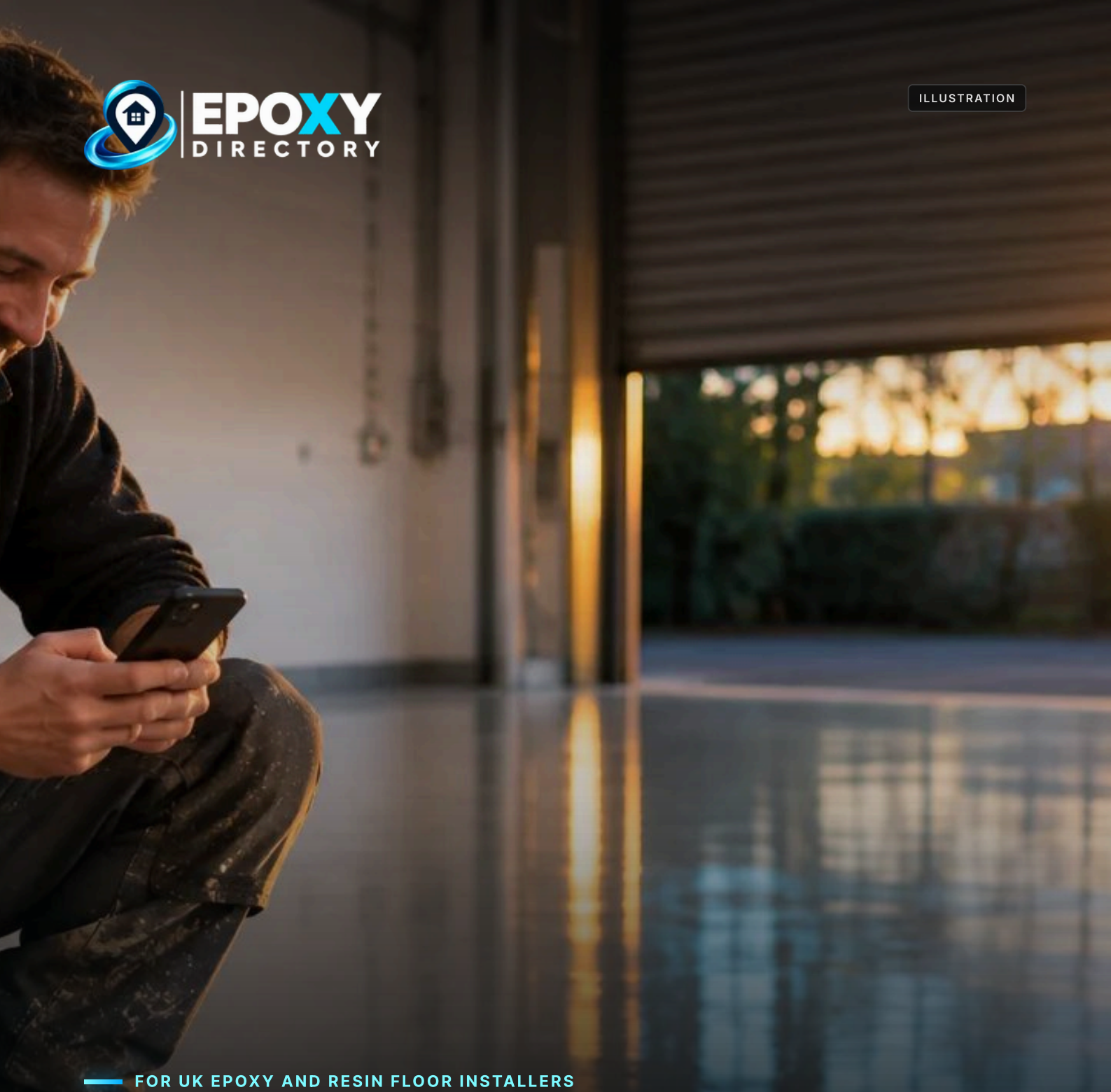


EPOXY DIRECTORY

ILLUSTRATION

FOR UK EPOXY AND RESIN FLOOR INSTALLERS

Be chosen for your floors, not your ad spend.

Why list with Epoxy Directory: the free, independent UK directory where every installer is ranked on evidence.

- **Free** to list and claim
- **517** installers listed
- **40** town guides
- Paying never changes a score



THE PROBLEM

Homeowners can't tell a good installer from a bad one.

A resin floor is a big spend and most people buy one once. From the outside every firm looks much the same: a logo, some photos and a phone number. The difference only shows months later, when a rushed floor starts to lift.

1

Ads reward spend, not skill

The firm at the top of a search page is often the one paying most for the click. That says nothing about its prep, its products or its finish.

2

Photos are easy to borrow

Stock images and other people's jobs are simple to post. A customer can't tell which floors a firm really laid.

3

Cowboys cost everyone

Every peeling garage floor makes the next homeowner warier of the whole trade, including the careful firms.

WHAT WE DO ABOUT IT

We rank installers on evidence anyone can check.

Epoxy Directory lists UK epoxy and resin floor installers and gives each one a Legit Score built from reviews, the work on your own website, years trading, real jobs and insurance. Careful installers rise. Spending more doesn't.

517
installers listed

40
town guides

Free
to list and to claim

THE LEGIT SCORE

A score out of 100, built on evidence.

Every listing gets a Legit Score from things a customer could check for themselves. The same rules apply to every firm in exactly the same way, with no manual adjustments and no exceptions.



Scored now from public information · Opens when you claim · Coming soon

PART	POINTS	HOW WE CHECK IT	WHEN
Google rating, weighted by review count	**25**	Your Google Business Profile. Ratings are blended so 5.0 from 3 reviews doesn't beat 4.8 from 80.	Scored now
Active presence online	**5**	Social platforms linked from your website or profile.	Scored now
Range of services	**5**	One point for each floor service on your own website, up to 5.	Scored now
Years trading	**15**	Companies House for limited companies. Proof of trading for sole traders.	After claiming
Verified jobs with photos	**15**	At least 5 real jobs with photos, town and date, checked by us.	After claiming
Insurance and training checked	**15**	Public liability insurance, City & Guilds or manufacturer approvals and FeRFA membership.	After claiming
Review recency	**10**	Reviews in the last 12 months.	Coming soon
Verified reviews on this site	**10**	Customers confirm by email or phone and link the review to a listed job.	Coming soon

Verified
60 or more

Trusted
75 or more

Top Rated
90 or more

Why most scores start low

Until a firm claims, only the public parts can be scored, so every listing shows a starter score out of a possible 35. Tiers need checked information.

Paying never changes a score

Any featured spot would always be labelled "Featured" and kept apart from the ranked results.

No filtering of reviews

We don't hide, buy or cherry-pick reviews. Ranking is by score, then rating, then review count.

RAISE YOUR SCORE

The points that matter most are in your hands.

45 of the 100 points open up once you claim your listing. Each one rewards something good installers already have: a track record, real jobs and the right paperwork.

Tiers need checked information, so these steps are the route to **Verified** (60 or more) and **Trusted** (75 or more).



01

Claim your listing

Free and quick. Claiming doesn't change your score by itself, but it unlocks the parts only you can prove.

Opens 45 POINTS

02

Add 5 verified jobs with photos

At least five real jobs with photos, town and date. We check them, then they sit on your listing for customers to see.

15 POINTS

03

Upload insurance and training

Public liability insurance, City & Guilds or manufacturer approvals and FeRFA membership. We see the documents. Customers see that we've checked.

15 POINTS

04

Confirm your years trading

Companies House for limited companies. Proof of trading for sole traders.

15 POINTS

Coming soon: points for recent reviews and for reviews your customers confirm on Epoxy Directory and link to one of your listed jobs.

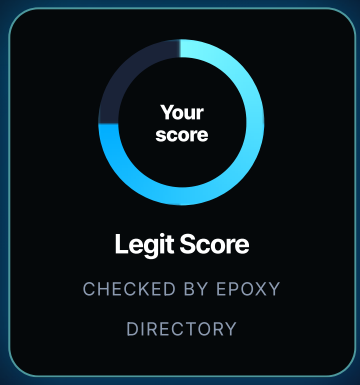


WHAT A CLAIMED LISTING GETS

A listing that works as hard as you do.

The score badge for your website

Show your Legit Score on your own site, so customers can see an independent directory has checked you. It's the same score they'll find on your listing.



Quote requests sent to you

Customers ask for a quote from your listing and it comes straight to your inbox with their details and the job.

Your own job photos and logo

Show your real floors with town and date, under your own logo, so customers see the work you really do.

"In their own words"

A section on your listing where you tell customers how you work, what you're proud of and why they should pick you.

Your details, right

Correct your phone, website and services and set the areas you cover.

A followed link to your site

Unclaimed listings link with nofollow. Claimed listings get a followed link to your website.

A monthly count

See the calls, website visits and direction requests your listing sends you each month.

HOW TO CLAIM

Claim your listing in three steps.

We've listed 517 UK epoxy and resin floor installers from public information, so there's a good chance you're already there.

1

Find your listing

Search your firm's name or your town on Epoxy Directory.

epoxydirectory.com

2

Claim it free

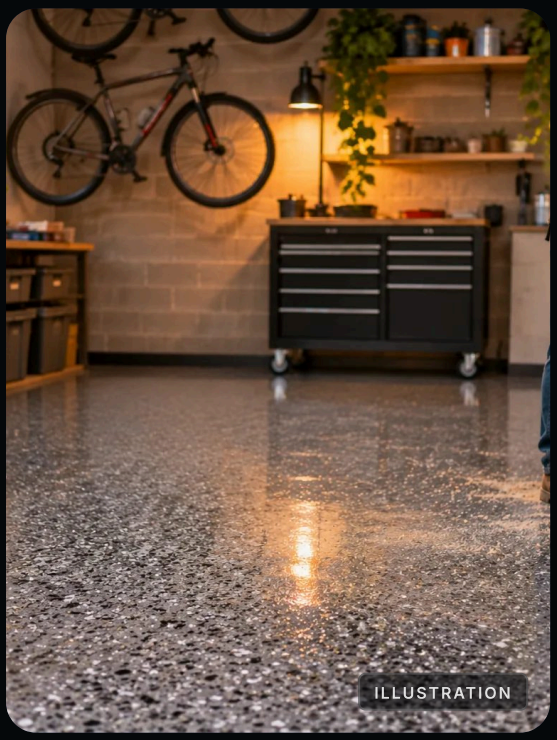
Send the short claim form. Not listed yet? Use the same form with your business name and town.

epoxydirectory.com/for-installers/

3

We check you run it

Usually by calling the number on your Google profile or by email from your website's domain. Then we confirm by email.



STRAIGHT ANSWERS

Is it really free?

Yes. Listing and claiming are free. Claiming never changes your score by itself. Only checked information does.

Can I pay to rank higher?

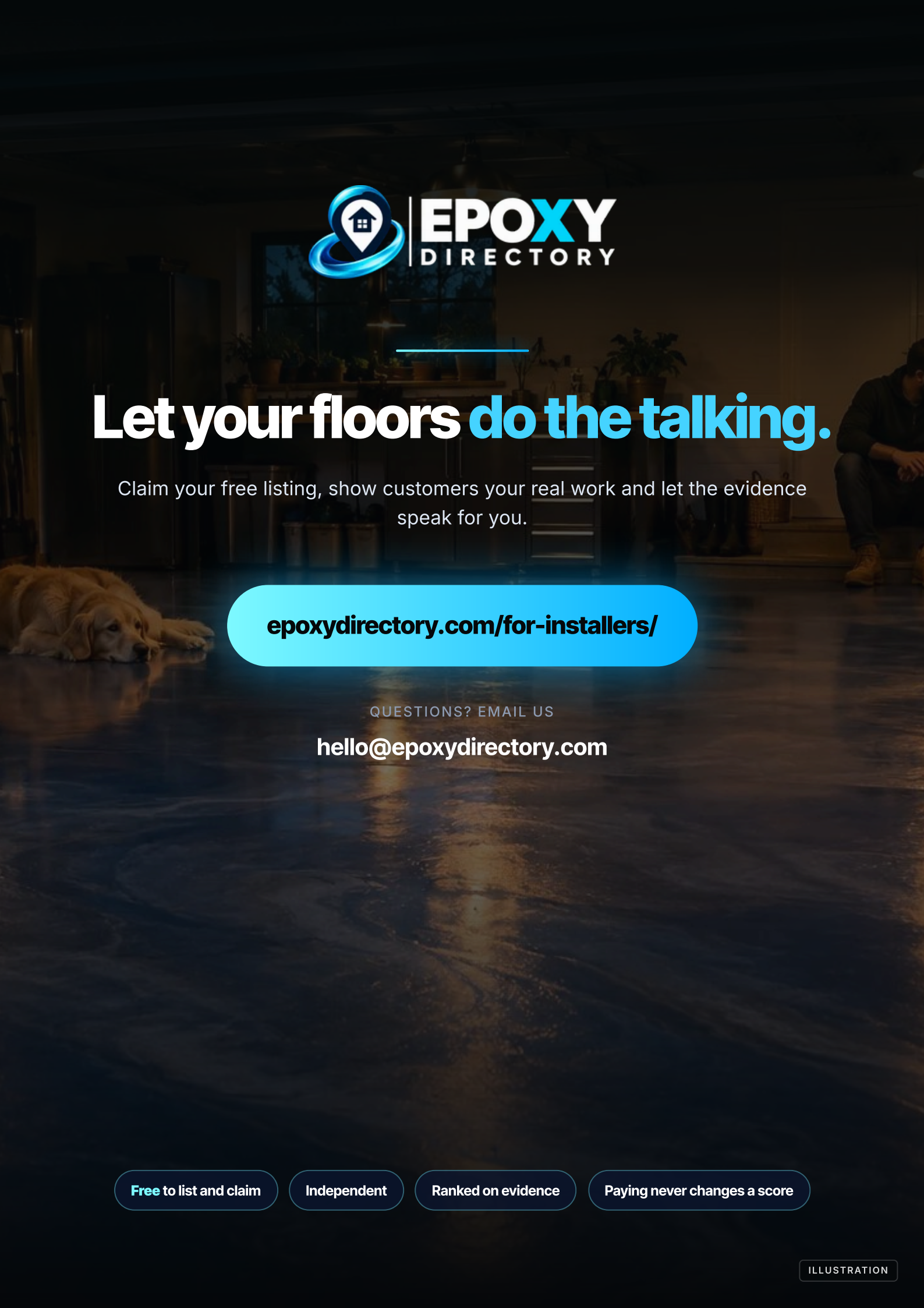
No. Paying never changes a score. Ranking is by score, then Google rating, then review count, then name.

What if I don't claim?

Your listing stays up with a starter score from public information. You just can't add the jobs, documents and details that raise it.

Something wrong on my listing?

Claim it and tell us. Once we've checked you run the business, your corrections go live.


EPOXY
DIRECTORY
Let your floors do the talking.
Claim your free listing, show customers your real work and let the evidence speak for you.
epoxydirectory.com/for-installers/
QUESTIONS? EMAIL US
hello@epoxydirectory.com
Free to list and claim
Independent
Ranked on evidence
Paying never changes a score
ILLUSTRATION